

## ABERDEEN CITY COUNCIL

---

<b>COMMITTEE</b>	Finance and Resources
<b>DATE</b>	5 July 2023
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	Denis Law Legacy Trail
<b>REPORT NUMBER</b>	COM/23/212
<b>DIRECTOR</b>	Gail Beattie
<b>CHIEF OFFICER</b>	Richard Sweetnam
<b>REPORT AUTHOR</b>	Laura Paterson
<b>TERMS OF REFERENCE</b>	1.1.17

---

### 1. PURPOSE OF REPORT

- 1.1 This report provides an update on Phase 1 of the Denis Law Legacy Trail and seeks instruction to develop Phase 2.

### 2. RECOMMENDATION(S)

That the Committee:-

- 2.1 Approve the progression of Phase 1 of the Denis Law Legacy Trail; and
- 2.2 Instructs the Chief Officer – City Growth to develop a business case for Phase 2 delivery of the murals, including identifying external funding opportunities, and report back to Finance and Resources Committee 22 November 2023.

### 3. CURRENT SITUATION

- 3.1 In May 2021, The Chief Officer – City Growth was instructed by City Growth and Resources Committee to undertake a feasibility into establishing a walking trail, including large scale murals, to celebrate Denis Law in the area where he grew up. The report concluded that officers work with the Denis Law Legacy Trust to establish the walking trail element of the project but it was agreed by Committee that the mural aspect of the project was too ambitious to undertake at that time.
- 3.2 This project has been proposed by the Denis Law Legacy Trust and Printfield Community Forum. The Denis Law Legacy Trust has developed the trail and will take measures to ensure they have the necessary intellectual property rights/licences for the images and design. Furthermore, they will maintain ongoing web applications generated to support the trail. However they do not have capacity to lead on the development and delivery of physical assets required for this project. Discussions are ongoing with community groups to identify capacity for ongoing custodianship of the Trail.

- 3.3 The Denis Law Legacy Trust is a registered charity which aims to support and empower young people, primarily through the Streetsport Programme. It is the intention that a programme of events will be created to promote the Denis Law Trail which includes street sport activities for young people.
- 3.4 Funding of £20,000 was approved from the Common Good during 2021/22 and subsequently carried forward to 22/23 and 23/24 when not spent. Aberdeen City Council's Policy Statement identified development of the Trail as a key priority in 2022.
- 3.5 Following allocation of this budget resource, officers have liaised with the Denis Law Legacy Trust and created a delivery plan to support the creation of the Trail. The delivery plan splits the project into two parts: Phase 1 will deliver the walking trail element of the project; and Phase 2 may develop the murals scope of the trail subject to identifying external funding to support project delivery and ensuring all planning consents/permissions are in place.
- 3.6 Following a project refresh in April 2023, initial costs for delivering Phase 1 are estimated to be £43,890. A funding application has been submitted to the UK Shared Prosperity Fund (UKSPF) for the remainder of the budget for delivering this project – the outcome of which is due at Finance & Resources Committee 5 July 2023. This also includes £5,500 towards maintenance costs in the first year with the remainder covered by any residual contingency monies. The service and budget to maintain the artworks has still to be identified and will be explored with the Phase 2 business case. Following all financial and legal implications being met, a procurement exercise could begin to enable delivery of Phase 1 of this project.
- 3.7 The 2021 Report suggested that costs for implementing Phase 2 of the Project were likely to be in excess of £150,000. As costs are above £50,000, a business case is required to support further project development. It is therefore recommended that Committee instruct the Chief Officer – City Growth to develop a business case to identify the viability of developing Phase 2.
- 3.8 Delivery of Phase 1 and Phase 2 of the Trail will be presented to Aberdeen City Council's Public Art Policy Panel with recommendations considered and enacted upon. An initial pre-application meeting has occurred with advice sought for future submission.

#### 4. FINANCIAL IMPLICATIONS

- 4.1 The Phase 1 Delivery Costs are summarised in the table below.

	<b>Amount</b>
<b>Expenditure</b>	
Sign Posts & Art Work	£25,000
QR Codes & App	£5,000
Marketing & Events	£5,000

Groundworks	£4,600
Planning	£300
Contingency 10%	£3,990
Yr 1 Maintenance	£5,500
<b>TOTAL EXPENDITURE</b>	<b>£49,390</b>
<b>Allocated Funding</b>	
Common Good Fund	£20,000
UKSPF ( <i>Pending Decision – 05/07/23</i> )	£29,390
<b>TOTAL FUNDING</b>	<b>£49,390</b>

- 4.2 It is estimated that these assets would have a lifespan of 20-25 years.
- 4.3 Ongoing revenue costs (Maintenance, cleaning and repair) are estimated at £8,000 per annum. An ask for £5,500 for first year maintenance has been requested within the UKSPF Application. No budget has been identified for these ongoing costs in subsequent years and options are currently being explored.

## 5. LEGAL IMPLICATIONS

- 5.1 This project requires Advertisement Consent from Aberdeen City Council's Planning Service. The images used for the trail are subject to intellectual property law – the Denis Law Legacy Trust will need to ensure they have the appropriate intellectual property rights/licences for design of the trail and image licencing.

## 6. ENVIRONMENTAL IMPLICATIONS

- 6.1 There are no direct environmental implications arising from the recommendations of this report.

## 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	*Target Risk Level (L, M or H)  *taking into account controls/control actions	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	Failure to implement this project will result in failing to meet an	ACC will continue to work with community partners and continue to develop this project	L	Yes

	objective of the Policy Statement			
<b>Compliance</b>	Failure to adhere to planning requirements	Officers have identified that Advertisement Consent is required for Phase 1 of this project and will submit an application	L	Yes
<b>Operational</b>	No significant risks identified			
<b>Financial</b>	Failure to source budget for ongoing revenue costs	ACC will continue to engage with community partners to identify resource for maintaining project and any external funding opportunities to do so	M	Yes
<b>Reputational</b>	Failure to deliver a community project as outlined in the Policy Statement	ACC seek to resolve a solution to ongoing maintenance of Phase 1 delivery	L	Yes
<b>Environment / Climate</b>	No significant risks identified			

## 8. OUTCOMES

<u><a href="#">COUNCIL DELIVERY PLAN 2023-2024</a></u>	
	<b>Impact of Report</b>
<b>Aberdeen City Council Policy Statement</b>  <u><a href="#">Working in Partnership for Aberdeen</a></u>	The proposals within this report support the delivery of the following aspects of the policy statement:- <ul style="list-style-type: none"> <li>A Vibrant City: The Arts Matter Help to deliver the Denis Law Legacy Trail</li> </ul>

## 9. IMPACT ASSESSMENTS

Assessment	Outcome
<b>Integrated Impact Assessment</b>	Not required
<b>Data Protection Impact Assessment</b>	Not required
<b>Other</b>	n/a

--	--

## 10. BACKGROUND PAPERS

- 10.1 City Growth & Resources Committee, 11 March 2021 (COM/21/104)
- 10.2 City Growth & Resources Committee, 25 August 2021 (COM/21/175)

## 11. APPENDICES

- 11.1 Printfield Project v3

## 12. REPORT AUTHOR CONTACT DETAILS

<b>Name</b>	Laura Paterson
<b>Title</b>	Senior Project Officer
<b>Email Address</b>	<a href="mailto:lapaterson@aberdeencity.gov.uk">lapaterson@aberdeencity.gov.uk</a>
<b>Tel</b>	01224 067082